



Celebrity Fund Raising Tours



Celebrity Fund Raising Tours

are specifically designed as a unique fund raising opportunity, featuring a Celebrity who has an empathy with your organisation and your fund raising goals.



Australian Celebrity Tours showcase Tasmania, combining, *accessible wilderness, rich convict past, natural scenic beauty, outstanding cultural experiences including food & wine, Georgian & Victorian heritage.*

Three concept tours have been created to combine the uniqueness of Tasmania. From this basis they can be customised to suit individual groups own specific demographic, varying in duration as required.

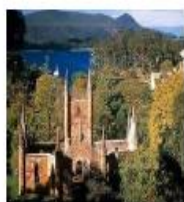
The Three Concept Tours have been carefully designed taking into consideration, travel times, sights and sight seeing etc., maximising the Tasmania experience.



In each of the concept tours, there are 2 opportunities for the chosen celebrity to interact within the tour.

- An exclusive Cocktail Party followed by Dinner, for tour guests.
- A large Gala event with admission tickets being sold to the general public within Tasmania. At this event, the tour guests are treated as VIP's.

In some cases the celebrity may choose to travel with you tour group.



Once a tour has been selected or customised, your committee will take on the responsibility for the promotion and sale of your tour, with a minimum group size of 14.



Land Voyages are responsible for all tour arrangements and will liaise with the celebrity regarding all aspects, including their commitment level.

The tour price is all inclusive, coach travel, accommodation, meals, and entrance fees as detailed. Also included is the cocktail party and gala event. Air Travel to and from Tasmania is preferably booked by Land Voyages as a group booking.

The design of the first and last day of the tour will need to reflect travel arrangements and will be designed around arrival and departure times within Tasmania.



The interaction of the celebrity during the tour will be negotiated and incorporated into the itinerary, with arrangements confirmed during the design of your tour. Differing expectations and commitments will be taken into consideration.



Land Voyages offer your Tasmanian tour at a *Net Price*. Your group determines the add-on figure, per person which becomes your major fund raising component.



The Gala Event Partner with the local branch of your charitable organisation in Tasmania who will promote and sell the tickets for this event within Tasmania. We make all the arrangements regarding staging the event and set a net cost per person to cover all necessary expenditure. The local charity is invited to add an appropriate mark-up which they consider reasonable.